

Celebrating Our...
10th Annual
Day of Caring
 for Breast Cancer Awareness

Saturday, May 7, 2011
7:30am – 3:30pm

InterContinental Miami
 100 Chopin Plaza
 Miami, Florida 33131

A day of education, encouragement
 and empowerment for anyone
 concerned about breast cancer



www.dayofcaringSFL.org



11034 SW 138th Court
 Miami, Florida 33186
 501 (c) 3

For more information on Day of Caring, visit www.dayofcaringSFL.org or contact
 Phone: 305-662-8024, Email: dayofcaring@bellsouth.net. Day of Caring is a 501 c3 organization

Mickey Whiting, Day of Caring South Florida Founder



Mickey Whiting brought the Day of Caring for Breast Cancer Awareness to South Florida in 2001, creating a beautiful and empowering day for everyone concerned about breast cancer. Her tireless spirit motivates an army of volunteers and family members. Her vision and passion infuses the Day of Caring with a message of hope and support. In her honor, the 10th Annual Mickey Whiting Award will be presented to an individual in our community who embodies her ideals of selfless giving, hard work, the highest ethical behavior and genuine love and concern for men and women in the fight against breast cancer.

Professional Advisory Board

Robert DerHagopian, MD
 Gladys L. Giron, MD
 Nilza Kallos, MD
 Marta Manrique-Reichard, Ph.D.
 Deirdre Marshall, MD
 Phyllis Neimark, MD.
 Maria-Amelia Rodrigues, MD
 Charles Vogel, MD
 Grace Wang, MD

CEU Credits

CEU Credit Available: Continuing Education Credits for Nurses and Certified Case Managers will be available and administered by Scully Health Management, Inc. Florida Department of Health Continuing Education Credits for Radiology Technologists pending.

Scholarships and Donations:

Day of Caring has an active outreach program for breast cancer survivors who need assistance to pay the registration fee. Scholarship donations are fully tax-deductible. Donations of any amount are greatly appreciated.

To request a scholarship, please email Ann Kinstler at dayofcaring@bellsouth.net or call 786-222-7306

Sponsorship Opportunities

Day of Caring for Breast Cancer Awareness is not a fundraising event, but financial support is vital to keep registration fees at an affordable level. Please consider becoming a sponsor in one of the following categories. Your financial support will be greatly appreciated!

FOUNDING SPONSOR: THE SUSAN G. KOMEN FOR THE CURE - MIAMI /FT. LAUDERDALE AFFILIATE

PRESENTING SPONSORS: \$10,000

Presenting Sponsors receive their logo on the cover of the event program as well as full page recognition in the program, logo in pre-event publicity, special recognition at the luncheon, an exhibit table, website recognition and a link to sponsor website.

PLATINUM SPONSORS — \$7,500

Platinum Sponsors receive full page recognition in the event program, logo in pre-event publicity, recognition at the luncheon, an exhibit table, website recognition and a link to sponsor website.

GOLD SPONSORS: \$ 5,000

Gold Sponsors receive half-page recognition in the event program, recognition at the luncheon, an exhibit table, website recognition and a link to sponsor website.

SILVER SPONSORS: \$ 2,500

Silver Sponsors receive one quarter page recognition in the event program, recognition at the luncheon, an exhibit table, website recognition and a link to sponsor website.

BRONZE SPONSORS: \$ 1,250

Bronze Sponsors receive one eighth page recognition in the event program, website recognition and a link to sponsor website.

PINK RIBBON SPONSORS: \$ 500

Pink Ribbon Sponsors receive listing in the event program, website recognition and a link to sponsor website.

IN-KIND SPONSORS/OTHER DONATIONS:

In-Kind sponsors and other donations are greatly appreciated and will be listed in the event program.

EXHIBITS: \$1,500

Exhibit tables are available for \$1500; however, non-profit organizations who provide free or ancillary services for patients or in-kind support to Day of Caring may request a table free of charge. For profit small businesses will be charged \$300 for a table or \$150 for half of a table. Tables are limited.

GROUP TABLES: \$550

Each group table includes ten registrations with signage for the table.

Event Information InterContinental Miami

100 Chopin Plaza (Biscayne Boulevard and NE First Street)
 Miami, Florida 33131
 305-577-1000
www.ICMiamiHotel.com
 Parking options will be e-mailed

Day of Caring 2011 Registration

Registration is \$55 per person. Registration received after April 12, 2011 will be \$65.

Do you want to be recognized as a breast cancer survivor? Yes No

Planning to attend luncheon only (Luncheon seating is pre-assigned. Seminars and workshops are open seating.)

Enclosed is my check for \$_____ payable to Day of Caring.

Please bill my Visa MasterCard

Card number _____ Amount \$ _____ Exp. Date: _____ Security Code: _____

Phone _____ State _____ Zip _____

City _____

Name _____

Address _____

E-mail _____

I would like to be seated with _____

I cannot attend, however my tax deductible donation is enclosed.

Donations only are tax deductible and non-refundable.

You may also register online at www.dayofcaringSFL.org. To register additional guests, enclose a separate sheet or photocopy this form.

Please mail your registration to: South Florida Day of Caring, 11034 SW 138 Court, Miami, Florida 33186.





Saturday, May 7, 2011
InterContinental Miami
100 Chopin Plaza
Miami, Florida 33131

Registration and Continental Breakfast
 7:30 a.m. to 8:15 a.m.

Seminars
 8:20 a.m. to 12:50 p.m.
 Medical, research and breast cancer support professionals will provide the latest information on breast cancer prevention, treatment and survivorship issues.

Luncheon and the "Models of Hope" Fashion Show
 1:00 p.m. to 3:30 p.m.
 Enjoy lunch and an inspirational fashion show, moderated by Mark Schumacher, with models who are breast cancer survivors.

Resource Area
 8:00 a.m. to 3:00 p.m.
 Visit the comprehensive resource area to find information on breast cancer support groups, events and related health services.

Silent Auction and Chance Drawing
 8:00 a.m. to 1:00 p.m.
 Purchase Chance Drawing tickets and place bids for Silent Auction items donated by local businesses and individuals to support the Day of Caring. This year there will be a Priscilla of Boston wedding gown including alterations in the silent auction. Do not miss this very special chance to bid on it.

- Preliminary Seminar Topics**
- Gynecology and the Breast Cancer Patient** — Ricardo Estape, MD
 - NEW Advances in Medical Oncology for Breast Cancer** — Sara Garrido, MD
 - The Best of Both Worlds...Integrating Western and Eastern Medicine** — Amy Sear, A.P., Dipl O.M.
 - Survivor Anxiety and Stress Management** — Kaia Calbeck, PhD
 - NEW Breast Cancer en Espanol** — Maricer Escalon, MD
 - Options in Reconstructive Surgery** — Deirdre Marshall, MD
 - NEW Fertility in the Young Breast Cancer Survivor** — Juergen Eisermann, MD
 - NEW Lifestyles to Prevent Breast Cancer and Recurrences** — Grace Wang, MD
 - NEW Breast Cancer 101** — Gladys Giron, MD
 - NEW Becoming Cancer Free...The Keys to Treatment** — Eugene Ahn, MD
 - NEW Fat Grafting...A New Approach to Breast Reconstruction** — Roger Khouri, MD
 - There's No Bones About it...Osteoporosis and Arthritis** — Jeff Ritter, MD
 - Don't Be a Couch Potato...Exercise and Breast Cancer** — Nilza Kallos, MD and Kim Bonomo
 - Lymphedema: Am I At Risk and How Do You Treat It?** — Manuel Torres-Salichs, MD and Ana Mendieta, MSPT
 - NEW Lower Your Risk of Heart Disease and Breast Cancer with the Mediterranean Diet and Lifestyle** — Michael Ozner, MD
 - NEW Body Image and Sexuality and the Breast Cancer Survivor** — Marta Manrique-Reichard, PhD
 - What Should I Eat?...Nutrition and the Risk of Breast Cancer** — Alice Pereira, R.D.
 - NEW Ask the Experts...Questions and Answers With an Expert Panel** — Robert Derhagopian, MD, Grace Wang, MD, Deirdre Marshall, MD and Maxine Weinstein, PhD
 - NEW What You Should Know About Workplace Rights** — Cara Kondaki, LCSW
 - NEW Cultural and Socioeconomic Barriers to Breast Cancer Screening and Treatment** — Estelamari Rodriguez, MD
 - NEW Healing Moves Workshop...Nurture Your Whole Self with Nurturing Moves** — Michelle Maniaci, Physical Therapist
 - NEW Meditation Workshop...Learn the Art of Healing and Relaxation** — Master Tsai
 - NEW Cooking Workshop...Learn Cooking Tips for Healthy and Delicious Eating** — Chef Michelle Bernstein

The day will offer something educational and positive for everyone!

An Invitation from the Executive Committee:

*Ann Kinstler** — Chairperson & 2011 Event Chair
Kay Abraham, Muna Azzo, MD, Lilia Garcia*, Laura Restrepo*, Tali Rosen*, Grace Wang, MD, Mickey Whiting*

** Denotes Survivor*

The 10th Annual Day of Caring for Breast Cancer Awareness promises to be an extraordinary event. The seminars being presented this year will contain the newest information and findings in the area of breast cancer treatment and prevention, as well as the latest updates on maintaining a healthy lifestyle. There will also be a session presented in Spanish and a cooking demonstration by celebrated chef, Michele Bernstein.

Please join us for a celebration of life and to learn much more about breast cancer.

Mark Schumacher Our Master of Ceremonies



Mark Schumacher is a longtime friend of the Day of Caring, and has been MC for the past 7 years. Mark is actively involved in many not for profit, charitable organizations including Big Brothers Big Sisters, Kids in Distress, Joe DiMaggio Children's Hospital, A Child is Missing, Orlando Health Foundation, and the Make-a-Wish Foundation.

Currently Mark works with not for profit organizations that serve children in our community to help them define and focus their message, raise awareness, and meet their financial goals. This relates to his experience as the Executive Director of the Broward Health Foundation. He is best known in this community for his work as a broadcast journalist, including 12 years as morning news anchor and consumer specialist with WPLG TV Channel 10, the ABC network affiliate in Miami. He has received numerous awards for his accomplishments, including recognition from the Society of Broadcast Journalists, the Associated Press, and the Radio and Television News Director Association. Mark and his wife Donna have two wonderful children, Casey and Julie.

Keynote Speaker Marc Silver



Marc Silver is the author of *Breast Cancer Husband: How to Help Your Wife (and Yourself) Through Diagnosis, Treatment, and Beyond*, named one of the top ten consumer health books of 2004 by Library Journal.

Marc's wife, Marsha, was diagnosed with breast cancer in 2001. He was a typical clueless husband, and he went looking for a book to help him out. When he couldn't find one, he wrote it himself, using the skills he'd gained in his career as a journalist.

Both cancer experts and husbands have praised the book as an important contribution to the literature of breast cancer. Marc has been interviewed about his book on the Weekend Today Show, NPR's Morning Edition, CNN, and the Diane Rehm Show.

Since the book's publication in 2004, Marc has been in demand as a speaker at breast cancer events, cancer hospitals, and other public forums. He visited Chile for two days of lectures at a leading cancer hospital in Santiago.

In 2007, Marc was named a Yoplait Champion for his "extraordinary efforts in the fight against breast cancer."

Marc is currently an editor at National Geographic Magazine. He has also written for U.S. News & World Report, the Washington Post, and Cure Magazine.

Marc's wife, Marsha Dale, is today in good health. Marc and Marsha have two daughters, Maya, 24, and Daniela, 22. They live in Chevy Chase, Maryland. Marc is a big believer in the breast cancer husband's motto: "Shut up and listen."

To win this lovely pair of earrings, donated by Buchwald's Jewelers, purchase chance drawing tickets for \$5 each or \$45 for a booklet of 10 by calling 305-251-1097 or email dayofcaring@bellsouth.net.



You do not need to be present to win.

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Silver Sponsor



Day of Caring is not a fund raising event but must be self supporting. We need your help to continue this important day of breast cancer education in the community.